



ASSIGNMENTS ABROAD TIMES

*India's no. 1 newspaper
for overseas jobs.*

*Your Quest For The
Dream Job Abroad
Ends Here*



Aishwarya Publications Pvt. Ltd.

Regd.: 302, Eruchshaw Bldg., 3rd Floor, 249 Dr. D.N. Road, Fort, Mumbai 400 001
Tel.: 022 - 22630035 / 36 / 37 / 38 ● Fax: 91 - 22 - 2263 0039

Admin.: 4th Floor, Centre Point, 18th Road, Chembur (E), Mumbai 400071
Tel: 022 - 25290102 / 0304 / 25283216 ● Fax: 25286238

Rate Card



ASSIGNMENTS ABROAD TIMES

Language : English
 Frequency : Bi-weekly (Sat & Wed)
 Printing Process : Web Offset
 Screen Black & White : 65 LPI
 Colour : 85 LPI

MECHANICAL DATA

One Page: 32.8 cms. x 52 cms. = 1705.6 sq. cms.

Width of column: 4.4 cms for display ads & 6 cms. for appointment ads.

Length of column: 52 cms.

Fraction of a centimetre will be treated as one full centimetre, being rounded off to the next higher centimetre.

Advertisements measuring in length less than 5 cms. short of the full height, i.e., above 47 cms. will be charged for the full height i.e. 52 cms., length.

MINIMUM SPACE

5 cms. x 4.4 cms. for display ads. and in multiples of minimum width.

5 cms. x 6 cms. for appointment ads. and in multiples of minimum width.

Front & back page ads as stipulated under separate headings

Advertisements of more than minimum width must be of a minimum of 5 centimetres height. If the size of the advertisement is less than the stipulated minimum height, the same will be treated as a Strip Advertisement and 25% premium will apply on space used, subject to a minimum of 164 sq. cms.

FRONT PAGE

(Solus only)

Maximum size : 25 cms. x 18.6 cms.

Minimum size : 20 cms. x 13.9 cms.

BACK PAGE

Minimum size : 10 cms. x 9.1 cms.

COLOUR ADVERTISEMENTS

Multicolour Advertisements will be accepted only for Front page, Back page and appointment pages and the material should reach our office strictly within the specified time.

MATERIAL REQUIRED

Soft copies in PDF/CDR/EPS/TIFF formats

COMPETITIVE ADVERTISEMENTS

While every effort will be made by the Management to avoid publication of competitive advertisements in 'Knocking' positions or in close proximity to each other, in same page or in the opposite page, no guarantee can be given in this respect, nor will any claim for free repeat insertion be entertained.

DISPUTES

No dispute / protest / claim in respect of any bills will be entertained, unless made within one week of publication. Under no circumstances, shall payment for any bill or any portion thereof be held back as disputed.

PAYMENTS

Drafts / Cheques are to be drawn in favour of "Aishwarya Publications Pvt. Ltd." only.

WIDTH PARTICULARS

APPOINTMENT ADVERTISEMENTS

Size	Min.	2 nd	3 rd	4 th	5 th
Width in Cms.	6	12.7	19.4	26.1	32.8

DISPLAY ADVERTISEMENTS

Size	Min.	2 nd	3 rd	4 th	5 th	6 th	7 th
Width in Cms.	4.4	9.1	13.9	18.6	23.3	28	32.8

Advertisements with odd width will be adjusted to the next size and be billed



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ADVERTISEMENT RATES

Rates are in rupees per sq. cm. (1 cm. width x 1 cm. height) (w.e.f. 01-01-2018)	Single Edition	Double Edition	Triple Edition
Appointments			
(Black & White)	640	940	1240
Special Position	720	1020	1320
(Four Colour)	730	1030	1330
Special Position	800	1100	1400
Display			
(Black & White)	680	1020	1360
Special Position	790	1190	1580
(Four Colour)	850	1280	1700
Special Position	910	1370	1820
Back Page			
(Black & White)	770	1160	1540
Special Position	840	1260	1680
(Four Colour)	960	1440	1920
Special Position	1030	1550	2060
Front Page (Solus)			
(Four Colour)	1200	1800	2400

Multiple editions acceptable only for consecutive issues.
Special positions will be accepted subject to the availability of space.

BOOKING DEAD LINE

	Wednesday	Saturday
Appointment Ads. (Black & White) (Four Colour)	Tuesday 5 p.m. Monday 2 p.m.	Friday 5 p.m. Thursday 2 p.m.
Display Ads. (Black & White) (Four Colour)	Tuesday 10 a.m. Monday 2 p.m.	Friday 10 a.m. Thursday 5 p.m.
Back Page (Black & White) (Four Colour)	Monday 2 p.m. Monday 2 p.m.	Thursday 2 p.m. Thursday 2 p.m.
Front Page (Four Colour)	Monday 10 a.m.	Thursday 10 a.m.

It is advisable to book the space in advance to avoid disappointment.

CANCELLATION: All cancellations have to be effected latest by 2 p.m. on the previous day of publishing. No cancellations acceptable for appointment advertisements.

For enquiries, contact:

**Regd. Office
Mumbai**

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Mumbai - 400 001.
Tel.: 022 - 22630035 / 36 / 37
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Mumbai**

4th Floor, Centre Point, 18th Road,
Chembur (E), Mumbai - 400071.
Tel: 022 - 25290102 / 25283216
Fax: 25286238

**Branch Office
Kochi**

Centre A, 7th Floor, Alapatt Heritage Building,
MG Road, North End, Kochi-682035
Mobile: 09387220882

**B.D.O.
Bangalore**

VIA Media Communications
40/3, Ave Maria
Tickenson Road,
Bangalore - 560 042
Mobile: 09845178393

Sultanate Of Oman

M/s. Al Atheer Distribution Agency LLC
P.O.Box: 330, Postal Code 117
Al Wadi Al Kabir, Sultanate of Oman.
Tel: (00968) 24816912 / 24810797
Fax: (00968) 24814257
E-mail: fantgift@omantel.net.om

United Arab Emirates

M/s. Media Seen
P.O.Box: 12904, Dubai
United Arab Emirates.
Tel: (009714) 3535049.
Fax: (009714) 3535479
E-mail: contact@mediaseen.ae

For e-paper registration log on to:

www.assignmentsabroadtimes.com

**Email : [adv@assignmentsabroadtimes.com](mailto:advt@assignmentsabroadtimes.com)
Web site : www.assignmentsabroadtimes.com**